

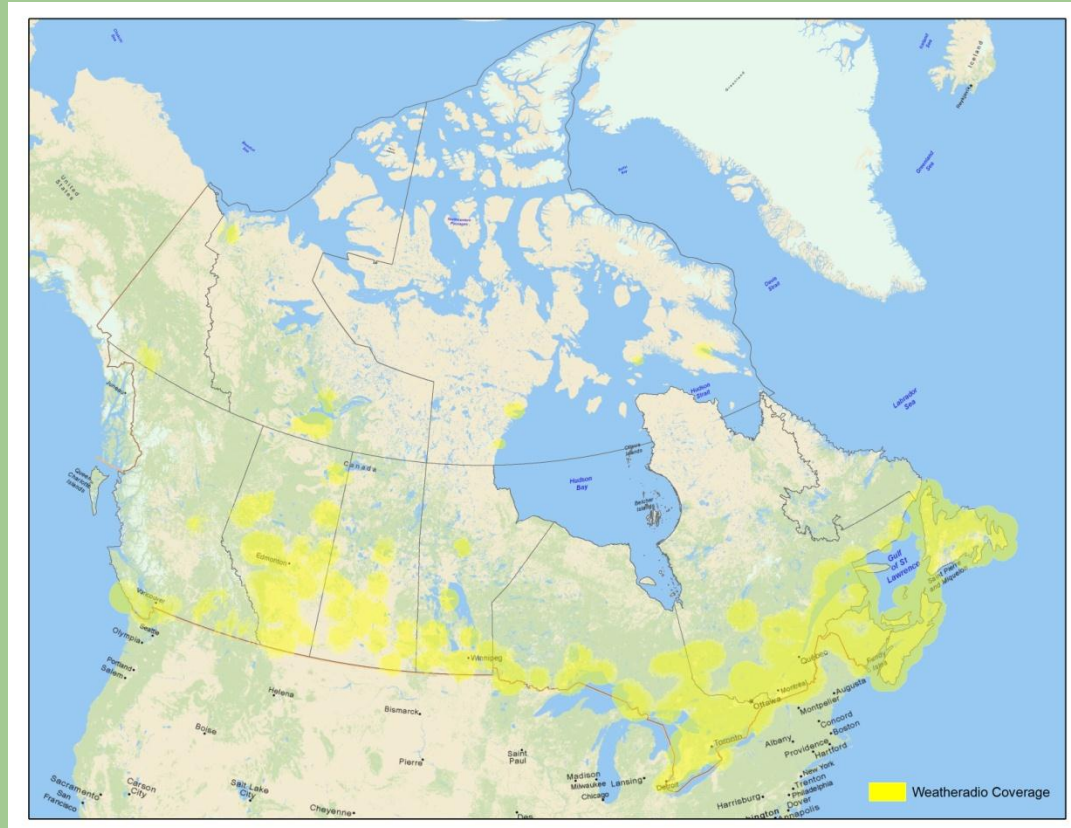
US-Canada Virtual Border Conference

The Canadian Weatheradio Network



The Current Network

- 225 Transmitters across Canada
- Bilingual service on all transmitters
- Content: Warnings, Public, Obs, Marine, Tsunami



Current Expansion Projects

- The Canadian North
 - *Limited access to information and warnings*
 - *Weather sensitive communities*
 - *20 new sites to be commissioned*
 - *Installations logistics difficult*
 - *Required partnership with the Royal Canadian Mounted Police*



Current Expansion Projects

- Islands of Haida Gwaii
 - *Limited access to information and warnings*
 - *Tsunami warnings the driving force*
 - *Weather sensitive communities*
 - *3 new sites to be commissioned*
 - *Extensive outreach activities underway*



Weatheradio Canada in 5 Years

- The current management of the content and delivery to platforms unsustainable
- Lessons learned and leverage from the NWS investments retained
- An entirely new way of doing business
- Unlimited flexibility of content
- Re-design of key areas, many along the border
- Investments in additional sites



Cooperation along Borders

- Raise on several occasion in the past through bilateral discussions
- The “new” Weatheradio in Canada will address many of the previous challenges
- The re-design of the network could offer cooperation opportunities (i.e. Sarnia/Port Huron)
- A common platform may be possible



Questions??



Chris Preovolos / Indianapolis Star



Environment Canada
www.ec.gc.ca